

2016 EDITORIAL CALENDAR

JANUARY

Networked System Integration

Networked systems, control centers, education and training facilities.

Closing: 12/17

Materials: 12/24

MAY

Education Facilities

Presentation, distance learning, auditorium systems, digital signage, routing and control.

InfoComm show issue and new product debuts, Digital Signage Expo Wrap-Up

Closing: 4/17

Materials: 4/24

AUGUST

Corporate Facilities

Conferencing/boardroom/huddleroom presentation and integrated AV as well as lobby area systems and video walls.

InfoComm Wrap-Up and new product debuts

Closing: 7/15

Materials: 7/22

NOVEMBER

Stadiums and Arenas

Control systems, digital signage, public address and distributed AV systems.

Closing: 10/17

Materials: 10/24

FEBRUARY

Government Facilities and Public Works

Legislative chambers, courthouses, command centers, hospitals, airports and transportation.

Digital Signage Expo issue with new product debuts

Closing: 1/15

Materials: 1/22

IT/AV REPORT **SPRING EDITION**

Corporate, Worship, Government, Education and more

Technology and applications related to the convergence of IT and AV.

Bonus distribution at InfoComm and InfoComm IT/AV training courses

Closing: 4/17

Materials: 4/24

IT/AV REPORT **FALL EDITION**

Corporate, Worship. Government, Education and more

Technology and applications related to the convergence of IT and AV.

Bonus distribution at Fall BICSI, AES, CCW, CorpComm and EduComm as well as InfoComm IT/AV training courses

Closing: 8/10

Materials: 8/17

DECEMBER

Large Commercial Buildings and Offices

Presentation systems, public address, soundmasking and conferencing.

2017 Technology Forecast

Closing: 11/17

Materials: 11/24

MARCH

Theme Parks and Attractions

AVL and advances in commercial AV for attractions of all types.

19th Annual Worship Center AV Survey report (insert), Digital Signage Expo issue with new product debuts

Closing: 2/12

Materials: 2/19

JUNE

Theaters and **Auditoriums**

Modern commercial AV technology in live performance venues and education applications.

NAB Wrap-Up

Closing: 5/17

Materials: 5/24

SEPTEMBER

Entertainment Venues

Performing arts, museums and other venues designed with public entertainment in mind.

AES show issue

Closing: 8/17

Materials: 8/24

2017 BLUE BOOK 57TH EDITION

Annual sourcebook of commercial AV manufacturers and suppliers.

Bonus distribution at Digital Signage Expo and InfoComm in 2017.

Closing: 11/2

Materials: 11/16

APRIL

Worship Centers

Technology advances including streaming, networking remote congregations, presentation systems and AVL.

NAB Show issue

Closing: 3/15

Materials: 3/22

JULY

Retail Environments

Communication systems, background music, digital signage and security.

31st Annual Commercial Systems Integration Survey report (insert)

Closing: 6/17

Materials: 6/24

OCTOBER

Hotels, Restaurants and **Hospitality Venues**

AV systems, background music, digital signage, room combining, integrated systems, presentation and public address.

CCW/SATCON show issue

Closing: 9/16

Materials: 9/23

MONTHLY IN SOUND & COMMUNICATIONS:

by Shonan Noronha, EdD In-depth analysis of digital signage technology and applications.

Worship: Business

by David Lee Jr., PhD Understanding and connecting with worship leaders.

AVent Horizor

by Pete Putman, CTS Emerging trends and applications in today's audiovisual technology.

by Peter Mapp, FASA, FAES The scientific and technical

Sound Advice

foundations of audio.

What Would You Do? by Douglas Kleeger, CTS-D

Life in the trenches of AV business. design and other challenges.

The Commish

by James Maltese, CTS-D, CTS-I, CQT Best practices for quality AV design and application.