

# 2012 Editorial Calendar

All issues mail to Sound & Communications' full readership.

Month	Systems for:	Show coverage and features:	Technology and applications:	Ad Space:	Ad Materials:
January	Multi-System Integration		Distributed systems, IT/networked systems, control centers, education and training facilities.	12/15	12/22
February	Government Facilities and Public Works	Digital Signage Expo issue and new product debuts	Legislative chambers, courthouses, command centers, hospitals, airports and transportation.	1/16	1/23
March	Theme Parks and Attractions	15th annual Worship Center AV Survey report (insert)	Innovative AV used throughout these facilities.	2/16	2/23
April	Worship Centers	Digital Signage Expo wrap-up, NAB issue	Modern applications including streaming, presentation and public address.	3/12	3/19
May	Education Facilities		Presentation, distance learning, auditorium systems, digital signage, routing and control.	4/16	4/23
<b>Special Issue IT/AV Report Spring 2012</b>		Bonus distribution at InfoComm and InfoComm IT/AV training courses	Technology and applications related to the convergence of IT and AV.	4/16	4/23
June	Theaters and Auditoriums	InfoComm issue and new product debuts, NAB review	Municipal facilities, schools and stand-alone venues.	5/11	5/18
July	Retail Environments	27th annual Commercial Systems Integration Survey report (insert)	Communication systems, background music, digital signage and security.	6/18	6/25
August	Corporate Facilities	InfoComm Wrap-Up	Conferencing/boardroom presentation and integrated AV.	7/16	7/23
<b>Special Issue IT/AV Report Fall 2012</b>		Bonus distribution at Fall BICSI, AES and InfoComm IT/AV training courses	Technology and applications related to the convergence of IT and AV.	8/2	8/9
September	Entertainment Venues	GovComm12 issue	Performing arts, museums and other venues designed with public entertainment in mind.	8/16	8/23
October	Hotels, Restaurants and Hospitality Venues		AV systems, background music, digital signage, room combining, integrated systems, presentation and public address.	9/14	9/21
November	Stadiums and Arenas		Control systems, digital signage, public address and distributed AV systems.	10/16	10/23
December	Large Commercial Buildings and Offices	2013 Technology Forecast	Presentation systems, public address, soundmasking and conferencing.	11/16	11/23
December	2013 Blue Book 53rd Edition	Bonus distribution at Digital Signage Expo and InfoComm in 2013.	Annual sourcebook of commercial AV manufacturers and suppliers.	10/28	11/12

## Monthly in *Sound & Communications*:

### House of Worship: Business

by David Lee Jr., PhD Understanding and connecting with worship leaders.

### AVent Horizon

by Pete Putman, CTS, ISF Emerging trends and applications in today's audiovisual technology.

### Sign Age

by Shonan Noronha, EdD In-depth analysis of digital signage technology and applications.

### Down to Business

by David McNutt The big picture as it relates to commercial systems integration.

### Sound Advice

by Peter Mapp, FASA, FAES The scientific and technical foundations of audio.