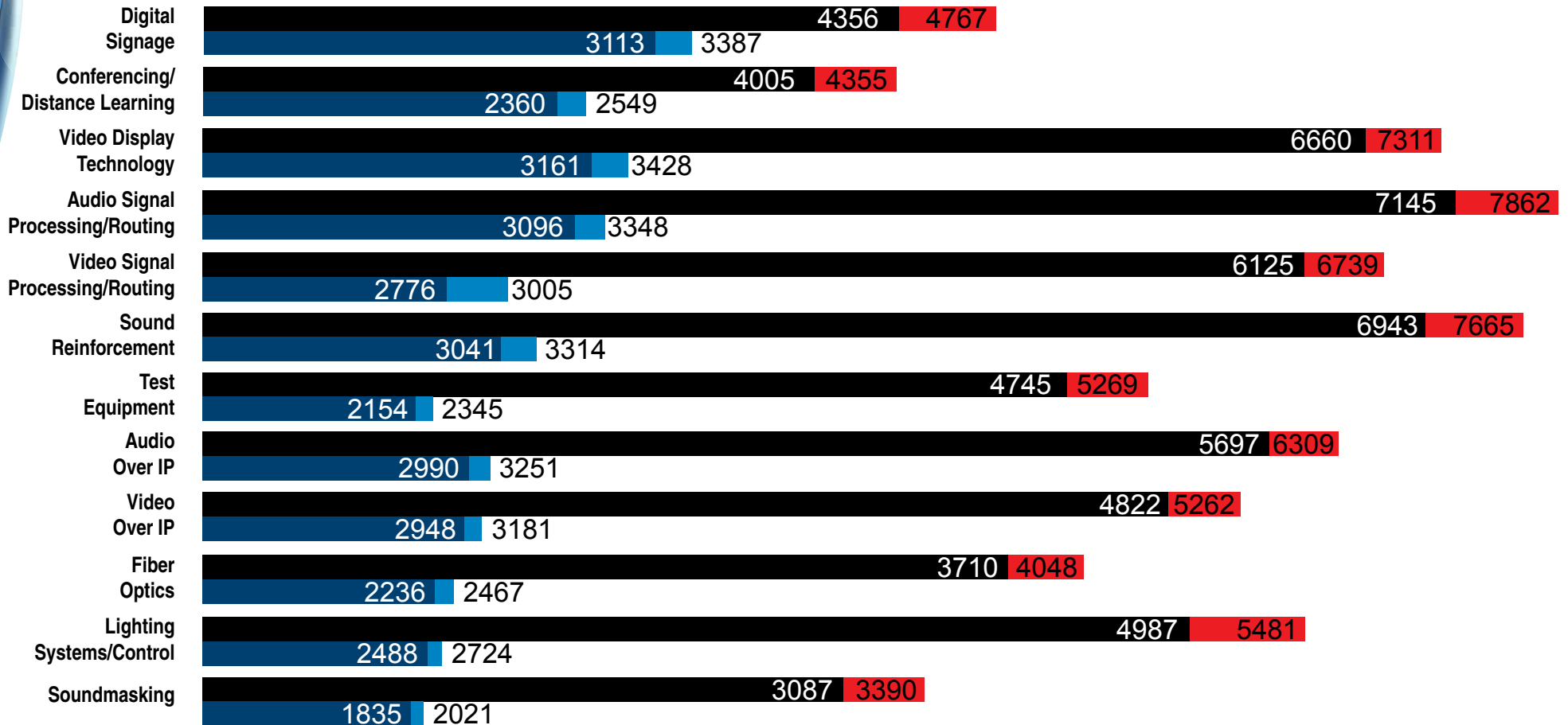


Technology and Application

For over 20 years, *Sound & Communications* has defined itself as the application magazine. Technology of all types is applied in nearly every type of venue and is evolving more than ever. *Sound & Communications'* success has been in demonstrating these

technologies and their application in an industry with little to no standards. Specifics on all the products and their quantities from disparate manufacturers are included in every feature installation. No other resource offers this type of information.

SOUND & COMMUNICATIONS READERS DEFINE THEMSELVES AS USING THE FOLLOWING TECHNOLOGIES:



FOCUSED TARGET MARKETING

Sound & Communications display advertisers on a 6x level can access the above readership for email or mail campaigns. Contact your sales representative for more details.

KEY

- Readers that currently use technology (email only)
- Readers that currently use technology (mailing list)
- Readers who plan on using technology in 12 months (email only)
- Readers who plan on using technology in 12 months (mailing list)